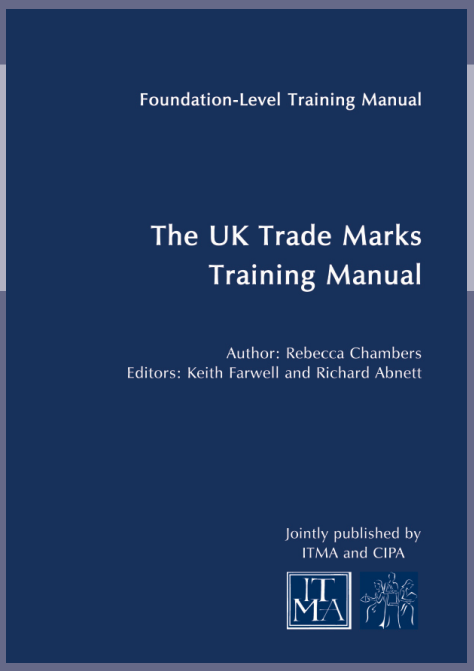
The UK Trade Marks Training Manual

Providing a firm foundation in the core skills necessary for anyone thinking about entering into the intellectual property field, *The UK Trade Marks Training Manual* is essential reading.



This manual is a distance-learning work on UK trade mark law and practice for students of CIPA and ITMA. Designed primarily for trainees and students new to the trade mark profession, including those who have not previously studied law.

This manual is designed to work hand-in-hand with trainees' practical experience and is accompanied by a guide to assist trainers to concentrate their efforts in the areas where book work alone is not enough.

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