

The Annual West of England Seminar and Meeting



A CPD Seminar

The seminar at this year's West of England meeting focuses on the commercial use of IP, from the strategic view, through the nitty-gritty of licensing to the options for enforcement.

Chris Winter, of New Venture Partners LLC, will look at IP from a venture capitalist's standpoint - what he looks for in an IP portfolio, how are IP assets used as commercial tools, and how such considerations should influence filing strategy. Chris has been asked to focus particularly on any areas in which he has noticed patent attorneys not recommending the most preferred options, from the venture capitalist's perspective, which may well open something of a can of worms!

Sean Jauss, of Osborne Clark, will cover the dos & don'ts of licensing/assignment agreement drafting, a kind of masterclass for preparing an agreement and the 'must-haves' in terms of what should be included. If delegates indicate when booking any aspects of this topic on which they particularly need information, Sean will endeavour to incorporate them into his talk.

David Barron, of Wragge & Co., LLP, will cover the early options for IP enforcement - cease & desist letters, threats provisions, patent insurance, dispute mediation (e.g. IPO mediation service) etc...

The seminar will be followed by the Ordinary General Meeting, which gives members an opportunity to be brought up to speed with the latest development in the profession and the Institute, and then usual Happy Hour and Dinner.

Chairman : **John D Brown**, President of CIPA

Programme

12.30 Registration and buffet lunch

1.30 CPD Seminar : Commercial Use of IP

There will be a break for tea at approximately 3.00 pm

4.45 Seminar concludes

5.00 780th Ordinary General Meeting (see separate notice)

6.00 Happy Hour

All members are welcome to the OGM & Happy Hour, regardless of whether they are also attending either the seminar or dinner.

7.00 for 7.30 The West of England Dinner

Booking Form

If you would like to book a place(s), please complete this booking form and return with your remittance to

Sally Young Events Co-ordinator, CIPA, 95 Chancery Lane, London WC2A 1DT. Alternatively, fax to: 020 7430 0471 or email sally.young@cipa.org.uk

I would like to book places for the 'Annual West of England' seminar and places for the Dinner.

I enclose a cheque for £ made payable to 'CIPA'.

Name Company.....

Address.....

Daytime Telephone Number Email.....

Additional Delegates' Names.....

Please state any additional dietary requirements.....

Terms and conditions

Full payment is required prior to the event. In respect of cancellations, a full refund will be given if notice of cancellation is received at least one week prior to the event. Cancellations later than one week will attract no refund. A substitution from within the same organisation is permitted as an alternative to cancellation.

Date	» 5 February 2010
Time	» Starting at 1.30 pm Registration & buffet lunch from 12.30pm
Location	» Mercure Brigstow Hotel, 5-7 Welsh Back, Bristol BS1 4SP
Cost	» Seminar Member £ 152.75 (£130+VAT) Non-Member £229.13 (£195+VAT) » Dinner Member £58.75 (£50+VAT) Non-Member £58.75 (£50+VAT) » OGM and Happy Hour Free of charge (CIPA members, seminar delegates and dinner guests)

