

# CIPA Virtual Congress 2021 | 14 - 17 September



Julia Florence  
*Chair of CIPA Congress Committee*

Welcome to CIPA Congress 2021 and thank you for attending this event. Our Congress Committee (comprising a broad spectrum of CIPA members) and CIPA Event staff have been working hard to provide a varied and interesting programme. Remote conferences bring additional challenges but also opportunities to broaden the scope of a 1-day physical format. We hope you will enjoy the variety of individual presenters, including our eminent keynote speakers, and thought-provoking panel discussions. In the mix are speakers from WIPO, the USPTO, EPO Board of Appeals and our own UKIPO, as well as the UK Minister for IP and not one, but two UK Judges. Not forgetting of course, our own members who've volunteered to share their expertise, and some colleagues from overseas.

Please do give us your honest feedback as soon as possible after the event. Every year we aim to build on those aspects you've told us you value, so do have your say (and let us know if you'd like to join the Congress Committee).

## Virtual platform information:



### On the day of the event:

Use your unique link that you were emailed and click "Enter airmeet" to access the online platform. We recommend using a PC/ Laptop for the best experience. If you are accessing the conference via tablet/mobile device you will need to download the app [here](#).

### Platform information:

- |                       |  |
|-----------------------|--|
| • Schedule            | See the programme and access the live session when they start                                      |
| • Lounge              | Network with delegates on tables or try Speed Networking   |
| • Booths              | Engage with our sponsors, have a chat to see what they can offer.                                  |
| • Feed/Alerts         | Live information about the event here, and a pop up will appear to notify when a session has begun |
| • People and messages | See the delegate list to private message/arrange a meeting at a table                              |
| • Settings            | To change your profile info and change your camera/mic settings.                                   |

### In the Airmeet reception:

Where you first arrive when you login, watch a welcome video from the CIPA Congress Committee Chair and our Compere. It is where you can access other parts of the conference.

### In the sessions:

During the live session, you can interact with the speakers and fellow participants via chat, Q&A, emoji reaction, live polls, etc.

*You will be able to access the platform  
an hour before the sessions*

## Conference Times:

Tuesday 14th Sept: 13:00 - 16:05

Wednesday 15th Sept: 10:00 - 13:05

Thursday 16th Sept: 13:00 - 16:05

Friday 17th Sept: 10:00 - 13:05

*You will also be able to stay on the  
platform for 30 minutes after to network  
and engage with our sponsors*



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## Virtual Congress Programme

### Day 1 - Tuesday 14th September

- 13:00 - 13:10 *Welcome & Introduction*
- 13:10 - 13:40 Keynote Speech by Lord Justice Birss
- 13:40 - 14:40 Is IP relevant in a pandemic?
- 14:40 - 15:00 *Refreshment Break*
- 15:00 - 16:00 Scanning the US Horizon
- 16:00 - 16:05 *Closing remarks and thanks*

### Day 2 - Wednesday 15th September

- 10:00 - 10:10 *Welcome & Introduction*
- 10:10 - 10:30 Keynote Speech by Amanda Solloway
- 10:30 - 11:30 UK Innovation Strategy and how AI plays a role
- 11:30 - 12:00 *Refreshment Break*
- 12:00 - 12:40 Reflections on a year in the High Court
- 12:40 - 13:00 Transformation - An update from the IPO
- 13:00 - 13:05 *Closing remarks and thanks*

### Day 3 - Thursday 16th September

- 13:00 - 13:10 *Welcome & Introduction*
- 13:10 - 13:40 Keynote Speech by Daren Tang
- 13:40 - 14:40 Green Initiatives in IP Panel - Practical points and key learnings
- 14:40 - 15:00 *Refreshment Break*
- 15:00 - 16:00 Divergence and differentiations: Designs and Trademarks after Brexit in the UK and Europe
- 16:00 - 16:05 *Closing remarks and thanks*

### Day 4 - Friday 17th September

- 10:00 - 10:10 *Welcome & Introduction*
- 10:10 - 10:40 Keynote Speech by Alicia Instone
- 10:40 - 11:40 EPO Boards of Appeal
- 11:40 - 12:00 *Refreshment Break*
- 12:00 - 13:00 Opportunities and Obstacles - remote working in the IP profession
- 13:00 - 13:05 *Closing remarks and thanks*

## Speaker Information

Dr Alicia Instone,  
Cleveland Scott York  
CIPA President



Alicia works particularly in the fields of chemistry, dyes and pigments photochromic materials, medical devices, laboratory consumables, traffic control, oil & gas and natural sciences in general. Alicia is a Chartered Patent Attorney, a European Patent Attorney and a Chartered UK Trade Mark Attorney. Alongside sitting on the Council for the Chartered Institute of Patent Attorneys' as President and being an active member of their Trade Marks and Design & Copyright Committees, Alicia also sits on the Council of FICPI-UK as treasurer.

Lee Davies  
Chief Executive of CIPA



Lee has been the Chief Executive of CIPA since February 2012. Prior to this, he was the Deputy Chief Executive of the Institute for Learning, the professional body for further education teachers. Lee's professional background is in engineering and further education teaching. He has experience of the governance of professional bodies, having served as the President of the Chartered Institute of Plumbing and Heating Engineering in 2011-12. Lee is a passionate advocate for the association sector and is President and Chair of the Institute of Association Leadership, where he leads the Chief Executives' Forum.

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## Speaker Information

Lord Justice Birss  
Lord Justice of Appeal



Sir Colin Birss is an independent judicial member of the EPO Boards of Appeal Committee, serves on the Advisory Board of Judges for the WIPO Judicial Institute, is General Editor of Terrell on the Law of Patents, and is a Council member of the UK Foundation for Science and Technology. He was appointed a Lord Justice of Appeal on 25 January 2021 and Deputy Head of Civil Justice.

Marcus Dalton  
Intellectual Property  
Curevac AG



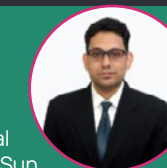
Marcus is an experienced UK and European attorney with over 36 years of experience in the profession. He is currently Vice President of Intellectual Property at Curevac. Prior to this he spent the majority of his career at GSK where he was for nearly 20 years. His practice encompasses all aspects of Patent including significant experience in IP due diligences and collaborative and licensing agreements.

Mercedes Meyer  
Faegre Drinker Biddle  
& Reath



Mercedes is a partner in the Intellectual Property Group of Faegre Drinker Biddle & Reath, LLP's Washington, DC office. She frequently lectures on bioethics, drug pricing and government march-in, ethics, mental health, well-being, diversity and inclusion, and patents especially in the areas of biotechnology, due diligence, prosecution, and inter partes matters.

Dr. Gaurav Sahal  
Sun Pharma



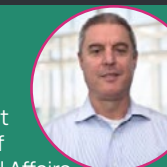
Gaurav is Head of Global Patent Prosecution for Sun Pharma, the largest Indian and 5th largest generic pharmaceutical company in the world. He has more than 13 years of experience in successfully spearheading patent prosecution and litigation for branded pharmaceuticals, monoclonal antibodies and vaccines and plays a key role in IP strategy for Sun Pharma's global business.

Markus Grammel  
Grünecker



Markus is a Senior Counsel with the German IP law firm Grünecker. He has a Diploma in Biology from the Technical University of Munich and a PhD from The Rockefeller University, New York. He has substantial experience in drafting and prosecuting patent applications for small molecule pharmaceuticals, antibodies, diagnostics, immunotherapies and other biotech and pharma related inventions.

Charles Eloshway  
USPTO



Charles is Senior Patent Counsel in the Office of Policy and International Affairs at the USPTO. Among his many duties, Mr. Eloshway represents the United States in multilateral and bilateral negotiations on matters concerning patent law and practice. During his career at the USPTO he received numerous awards, including the U.S. Department of Commerce Gold, Silver, and Bronze Medals for distinguished service.

Joe Re  
AIPLA



Joseph is President of the AIPLA and a partner at Knobbe Martens in Irvine, California. He is a nationally recognized trial and appellate attorney, specializing in presenting high-stakes technology and patent cases before juries throughout the United States for over thirty years. Mr. Re served as President of the Federal Circuit Bar Association and as a member of the Federal Circuit's Advisory Council.

Amanda K. Murphy  
Finnegan



Amanda is a partner in Finnegan's Washington DC office, and focuses her practice on strategic client counseling, portfolio management, and patent prosecution for a range of clients, including small startup companies, research foundations, and large biotechnology and pharmaceutical companies.



## CIPA Virtual Congress 2021 | 14 - 17 September

### Speaker Information

Michael Williams  
*Cleveland Scott York*



Michael is a European and Chartered patent attorney and is a partner at the firm Cleveland Scott York in London. He has a BSc in Electrical and Electronic Engineering from Imperial College, London. He spent six years as an Examiner at the EPO before joining the patent profession in 1997. His main areas of specialisation are in the fields of electronics, telecommunications and software.

Amanda Solloway  
*Parliamentary Under Secretary of State of Science, Research and Innovation*



Amanda was appointed Parliamentary Under Secretary of State at the Department for Business, Energy and Industrial Strategy on 14 February 2020. During her tenure as MP for Derby North, she was the PPS to the Secretary of State for International Development and sat on the committees for Human Rights and then BEIS Department

Ryan Abbott  
*University of Surrey School of Law*



Rya, is Professor of Law and Health Sciences at the University of Surrey School of Law, Adjunct Assistant Professor of Medicine at UCLA, a mediator and arbitrator with JAMS, Inc., and Partner at Brown, Neri, Smith & Khan, LLP. He is the author of "The Reasonable Robot: Artificial Intelligence and the Law" published in 2020 by Cambridge University Press.

Anita Shaw  
*IBM*



Anita, IP Law Counsel, is a dual qualified European and UK Patent Attorney at IBM, having first trained in general sciences and then Computer Science. She has wide-ranging experience in protecting and harvesting IP, monetising IP through deals, collaborations and licensing and supports IBM's open technology efforts. She is also actively involved in policy work in the Data, AI and Copyright fields across the EU and UK.

Daren Tang  
*WIPO*



Daren, a national of Singapore, began his six-year mandate as Director General of WIPO on October 1, 2020. Prior to his appointment as WIPO Director General, he served as Chief Executive of the Intellectual Property Office of Singapore, driving the strategic transformation of IPOS in support of Singapore's innovation-based economy. He is a graduate of the National University of Singapore and the Georgetown University Law Center.

Xingye Huang  
*Abel + Imray*



Xingye has an interest in green technology and prior to becoming a patent attorney she worked in the wind energy sector. At the CIPA Congress Xingye will be sharing her knowledge on the status and trend of green energy related patents in China, as well as the Green Energy incentives in the Chinese intellectual property system. Xingye is a CPA and EPA as well as a Chinese Patent Attorney.

Mark Marfé  
*Pinsent Masons*



Mark is a founding member of the Pinsent Masons Green IP group supporting clients on their ESG and Net-Zero journeys. Mark specialises in patent litigation and other contentious IP matters. He has experience in a range of sectors including energy, telecoms and advanced manufacturing. Mark's practice also involves advising clients in many sectors on data commercialisation, artificial intelligence and on IP strategy.

Marcus Amery  
*Vestas Wind Systems A/S*



As a Patent Attorney, he joined Vestas where he finds himself up close to a technology which offers the chance to make our windy planet cleaner. Although it is now a proven technology, the technical and commercial challenges surrounding wind power generation remain relentless. These factors, competition and the road ahead make for a dynamic patent landscape.

Parminder Lally  
*Appleyard Lees*



Parminder is a UK and European Patent Attorney and Senior Associate based in Appleyard Lees' Cambridge office. She joined the patent profession in 2011 and specialises in drafting and prosecuting patent applications for computer-implemented inventions. Her work includes patenting AI based technologies, including AI used for image analysis, human computer interactions and text to speech systems.

Michael Prior  
*IPO*



Mike Prior, Deputy Director of Patents Policy. With a background in engineering, Mike has spent the last 18 years in intellectual property, both as a patent examiner and policy professional working for the UK government and European Commission. Mike currently heads the Patents Policy team at the Intellectual Property Office.

Mr Justice Meade  
*High Court Judge*



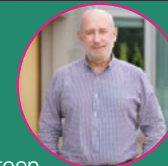
Richard Meade was called by Lincoln's Inn in 1991. He became a Recorder in 2009 and a Deputy High Court Judge in 2011, and has sat as a Deputy in the Chancery Division and the Patents Court since then. He started as a High Court Judge in September 2020.

Andy Bartlett  
*IPO*



Andy is the programme's Director of Transformation, and leads the programme team. He has worked in IPO for 30 years, with extensive experience of IP across operations and policy. Previously he was responsible for leading the UK's attempts to improve the global IP system to make it easier for UK companies to get international protection for their creativity. This has fuelled his passion for radical modernisation of the IP system.

Craig Webster  
*Pavegen*



Craig has been active in the Clean Technology arena for more than thirteen years. In 2008 he set-up the Cleantech Practice at Cambridge Consultants to create new technologies and IP for a global client base. This work included the development of a technology designed to address an issue that was blocking over 15GW of wind farm developments, wind turbine interference with aviation radar.

Neil Thomson  
*Boult Wade Tennant*



Neil is a UK and EPA and Partner at Boult Wade Tennant LLP, having joined the firm in 1996 following a degree in Mechanical Engineering. As well as his patent practice, Neil is heavily involved in the firm's design practice and for nearly 20 years was a European Design Attorney acting before the EUIPO. He continues to advise clients on UK designs and on navigating the after-effects of Brexit for design right holders.

Adele Calamo  
*Specchia ASML*



Adele is a qualified lawyer with more than 20 years of professional experience in international commercial IP contracts and corporate matters, focusing her practice on transactional, non-contentious and contractual IP work, technology licensing. In July 2021, Adele has been included by the World IP Forum, in the List of "WIPIF - Powerful Women in IP".

Sophie Maughan  
*Cleveland Scott York*

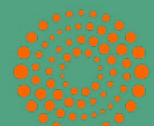


Sophie Maughan is a both a Chartered Patent Attorney and Chartered Trade Mark Attorney. She has over fifteen years' experience in private practice advising clients on IP matters. In particular Sophie assists SMEs with needs spanning across both patents and trademarks, in fields including Medtech and laboratory research equipment.

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### Speaker Information





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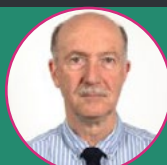
### Speaker Information

Gregory Corcoran  
ASML



Greg is a UK & EPA and solicitor. Since 2007 he has worked in-house at ASML in the Netherlands, on its global patent portfolio and strategy supporting its products that enable manufacture of silicon chips. His work has involved all aspects of the invention and patent lifecycle and support for contentious matters of existing, established products. He is a member of CIPA's Congress Committee.

Chris Mercer



Chris began his career in IP in 1975 at the UK's National Coal Board as a trainee patent attorney where his primary responsibility was for inventions arising from the Board's Chemical Research Establishment. He then joined Carpmaels & Ransford in 1981 and the partnership in 1988. He was also responsible for hundreds of oppositions and personally handled most of them. Chris retired from the partnership in 2010 and became an independent consultant.

Kemal Bengi  
EPO



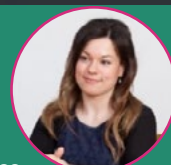
Kemal joined the EPO in 2002 as a patent examiner in telecommunications. He was appointed as a technically qualified member of the Boards of Appeal in 2012 and in 2019 became Chair of Technical Board 3.5.03. He is a member of the BoA's working group dedicated to offering a broad range of the use of videoconferencing technology in oral proceedings before the BoA.

Susan Kirsch  
Carpmaels & Ransford



Susan started her career at Unilever joining Carpmaels & Ransford in 2000 and becoming a Partner in 2005. She is a member of the Chemistry team and has a leading opposition and appeal practice, frequently representing clients before the Opposition Divisions and Boards of Appeal in hearings at the EPO. Susan is a tutor for CEIPI for the EQE Paper C (opposition paper) and is a tutor on the CIPA course on EPO Proceedings.

Stephanie Smit  
ASML



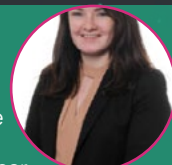
Stephanie graduated from the University of Aberdeen with a first-class honours degree in Physics, and continued her studies at Aberdeen to gain an M.Sc. in Medical Physics. She moved into research in solid state physics and was awarded her Ph.D. from ETH Zürich in 2014. Stephanie is a part-qualified UK and EPA and in 2020 she moved with her young family to the Netherlands and now works in-house.

Gwilym Roberts  
Kilburn & Strobe



Gwilym Roberts advises clients on all aspects of the patent process including IP audit and capture, IP filing strategies and patent portfolio management techniques. He acts for a range of clients including individuals, SMEs, Universities, and spin outs through to multi-nationals and handles a broad and diverse range of cases before the UK Patent Office, EPO and WIPO.

Molly Harte  
J A Kemp



Molly graduated from the University of Cambridge after completing a four year integrated Masters course in Natural Sciences, specialising in Chemistry. Her Masters project was focused on the potential use of cellulose nanocrystals in stratospheric geoengineering, as a way to combat rising global temperatures. Molly joined the Chemistry and Pharmaceutical group at J A Kemp as a trainee patent attorney in 2019.

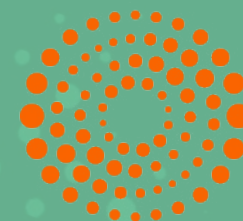
Alexandra  
Seymour-Pierce  
Venner Shipley LLP



Alexandra is a Senior Associate and a member of CIPA's Congress Committee. She specialises in patent drafting and patent prosecution of computer-implemented inventions and associated hardware, with a particular focus on the use of software and sensing data for control of robots and autonomous vehicles. She also has extensive experience with semiconductor technology.

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## Talk to someone

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- a relative
- your GP

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## **CIPA Guide to the Patents Acts, Second Cumulative Supplement to the 9th Edition**

By The Chartered Institute of Patent Attorneys  
Editors: Paul Cole; Richard Davis

The *CIPA Guide to the Patents Acts* brings together the expertise of over 30 highly respected professionals, including patent attorneys, solicitors, and members of the Bar, all individually selected for their expert knowledge. This essential guide gives you all the tools you need to protect the rights of your clients.

The following legislative changes and decisions are covered in this Supplement:

- Legislative changes concerning supplementary protection certificates consequent on the UK departure from the EU.
- T 844/18 *BROAD INSTITUTE/Crispr-cas* – claim to priority – meaning of “any person”.
- *Permavent v Makin* [2021] EWHC 467 (Ch) – entitlement.
- Enlarged Appeal Board decision G 1/19 patentability of computer-implemented simulations.
- T 1746/16 *CAVATERRA/Method* and apparatus for the transfer of a money amount by using a two-dimension image code (allowed).
- *Claydon Yield-O-Meter v Murzi* [2021] EWHC 1007 (IPEC) – novelty – seed drill prototype tried on a farm adjacent a footpath.
- *A Ward attachments v Fabcon* [2021] EWHC 2145 (IPEC) – meaning of inventive concept.
- *Illumina Cambridge Ltd v Latvia MGI Tech* [2021] EWHC 57 (Pat) – skilled team – single molecule, collocation objection – insufficiency.
- *FibroGen v Akebia* [2021] EWCA Civ 1279 – Markush group of medicament compounds – sufficiency – reasonable prediction/plausibility.
- *Emson v Hozelock* [2020] EWCA Civ 871 – mindset, hindsight.
- *Interdigital Technology v Lenovo* [2021] EWHC 2152 (Pat) – date as of which a patent specification is to be construed in a rapidly evolving art.
- *IPcom v Vodafone* [2020] EWHC 132 (Pat), [2021] EWCA Civ 205 – crown use – equivalents – de minimis infringement.

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**10% discount on the following books/eBooks with promo code:  
CIPA2021\***

- Bird & Bird, *Life Sciences and Intellectual Property*, 1st edition
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handled



**600+**  
partners



**200+**  
countries



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of transactions  
in 2020



**1,400+**  
clients



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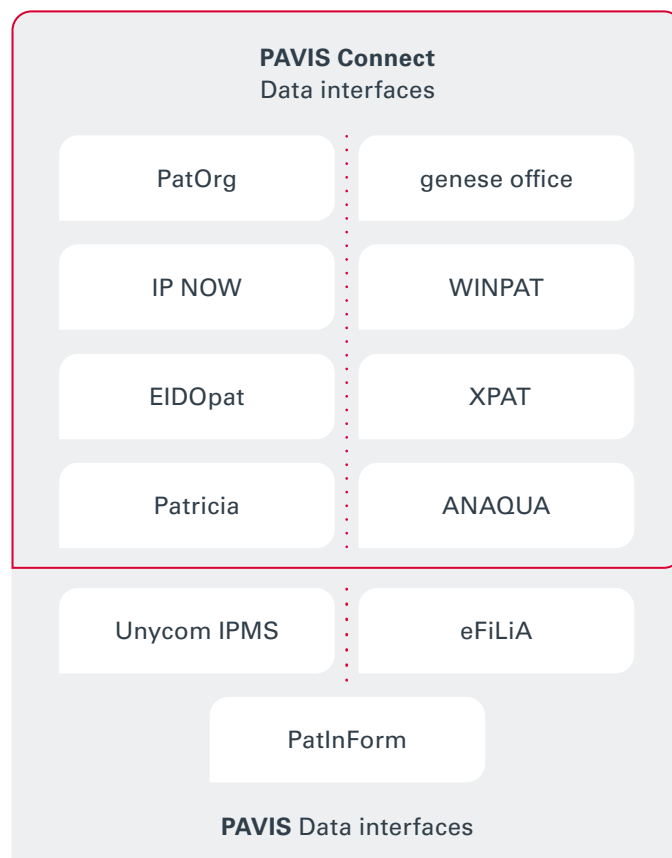
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# Jonathan's Voice

Speaking out for mental health

**In 2019, 6,721 people died by suicide in the UK.**

In 2017 Jonathan McCartney became a suicide statistic when tragically and unexpectedly, he took his own life. He was 37. Jonathan graduated from Durham University in Engineering and became a patent attorney; a job he loved. The charity was established in his name.

We work to reduce stigma and enable people to speak more openly about mental health and seek help. We support workplaces to create mentally healthy environments.



Funding  
vital  
research  
into suicide  
prevention



Delivering  
talks and  
workshops  
to raise  
awareness



Producing  
workplace  
guides to  
mental health  
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